

FOR HEALTHCARE LEADERS
HSJ
MEMBERSHIP

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specially designed for NHS organisations**



**Help colleagues recognise
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centred organisation**

**Engage your teams in solving the
challenges facing your organisation**

HSJ Membership provides your Trust access to:



News

The latest news, insight and commentary



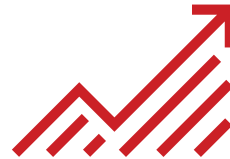
Expert Briefings

Thought provoking analysis from our sector experts



HSJ Solutions

A database of NHS best practice case studies



HSJ Intelligence

Critical information to benchmark your organisation & support your strategy



CEO Interviews

Successful NHS leaders reveal their priorities and challenges

What our NHS customers say

“HSJ Membership provides a way for the senior leadership team to stay in touch and be connected with the big stories of the day”

Claire Murdoch, CEO, Central North-West London NHS Trust

“HSJ Membership allows our senior clinical and managerial staff to understand what is happening nationally, reflect upon it and apply the learning to their own practice”

Shane DeGaris, Group Deputy Chief Executive, Barts Health NHS Trust

“The analysis, opinions and discussions that go on through the journal, have been extremely helpful and useful in our discussions thinking about how we develop our services and future of our organisation”

Navina Evans, Chief Executive, Health Education England

HSJ News and Insight

HSJ provides unparalleled coverage of financial, care quality, patient safety and many more topics within the national health service.

With the insight produced from our expert briefings into the different health topics from acute to primary care, specialist services to mental health.

Readers are able to see what's happening now and what's coming up at both political and practical levels, locally and nationally in the UK health sector. Therefore, allowing for contextualisation of organisational goals and strategy.

*“HSJ Membership gives your workforce the insight they need to **manage risk, drive transformation** and **set the strategic direction of the services they provide.**”*

*With the UK's largest team of health media experts, **we speak directly with NHS leaders and policy makers** to understand what's happening in the NHS at a national, regional, and sector level.*

*With instant access to a wealth of resources **your colleagues will be empowered to take on the challenges affecting their roles.**”*

HSJ Editor, *Alastair McLellan*



Expert Briefings

Thought provoking analysis from sector experts, covering a range of topics, delivered to your inbox



Chief Executive Interviews

Some of the most successful NHS leaders reveal their priorities and challenges



National Briefings

Expert commentary and analysis behind big topics at a national level



Webinars

In-depth insight delivered via webinars, on a selection of topics from our editorial experts

Insight from the experts

HSJ is well known for high-quality, unbiased news covering the NHS.

Customers value our journalists as true experts in the areas they cover.

From patient safety to finance, from regional to national policy – HSJ’s expertise and access to the NHS senior leadership extends beyond the news, to predictive insight, detailed reports, briefings, webinars and live events.



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Mental health



HSJ Solutions is the UK's largest collection of validated best practice in the NHS. The search functionality allows rapid identification of relevant case studies.

Every solution featured in the database has been assessed by leading NHS figures, before being summarised and presented by our editorial team.

Updated three times a year, the NHS case studies are easy to interrogate and share.



“There are big risks to us if we don't share best practice. We want a breath of fresh air; we want to change. There is absolutely a financial cost if we don't search for best practice – we need this to take our projects to the board.”

Medical Director, Northumbria Healthcare



Identify Opportunities

Identify opportunities for quality, improvement and cost savings



Facilitate Learning

Save time and facilitate learning and team development



Ideas

Validate and improve your own ideas

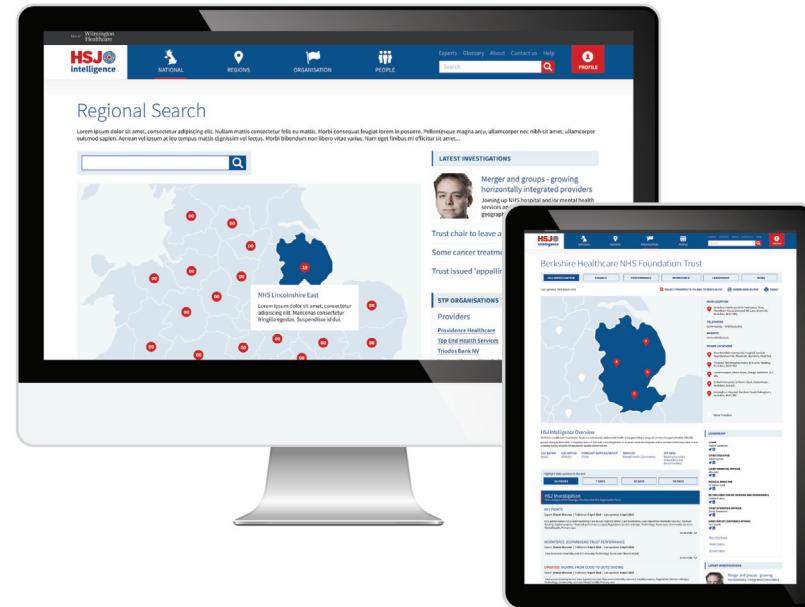
HSJ Intelligence (HSJi)

Data and Insight Platform

HSJ Intelligence is our strategic insights tool, included with HSJ Membership, offering real-time analysis from our health media experts. Our Investigations provide in-depth overviews of NHS systems, while our National Briefings highlight trends shaping the health sector's impact on NHS organisations.

With over 20,000 data points on each organisation, leadership teams can be prepared when deciding on strategy of how to better their operations of their own NHS organisation.

With financial, performance and workforce data available gives you critical information to help support your strategy. HSJ Membership subscribers can benefit from **2 HSJ Intelligence subscriptions**.



"HSJ Intelligence has helped our business really by understanding the client, we can search on a client profile and it will take us to links on all the financial, performance, their workforce and gives real insight on the client before we have that first really meaningful meeting"

Project manager, Prime plc



Searching for Information

Reduce time spent searching for information on NHS providers



Access

Access to information not available in the public domain



Improve your Understanding

Improve your understanding of healthcare trends & predictions with HSJ market briefings



Spend Tracker

Track and analyse NHS spending behaviour, and accurately map out your market with the new add-on module for HSJ Intelligence.

FOR HEALTHCARE LEADERS

HSJ

Getting set up and driving usage

We understand that an HSJ membership can only provide value if your team actually use and engage with the service.

We have a dedicated client relationship team which ensure everyone is set up correctly, trained and use their HSJ membership.



Driving usage and **value to your organisation is absolutely paramount.**

You will also be able to contact us whenever you need anything related to your subscription – be that user-guides, video tutorials or support with engaging your users. Whatever your needs, we'll try to accommodate to ensure you're up and running.

FOR HEALTHCARE LEADERS

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Provide your team with the tools they need to stay updated with recent developments in the NHS, and make informed decisions to set strategy with confidence

Speak to a member of the team to discuss your Membership options.



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