



Global Insurance Awards 2024

JUDGES Q&A



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What does excellence in multinational insurance mean to you?



Complaint insurance programmes, both on a local and global level, but most importantly happy clients. What I mean by a compliant insurance programme is not just about taxes. It is about correct limits, territorial regulatory sensitives, the most suitable wording and a personalised client service.



What key trends or innovations do you expect to see reflected in this year's submissions?



Any creative and unique procedure/exercise which helps prove efficiency in all sides of the business, whether it be an insured, insurer or the broker. I am expecting to see many entries on technology and the digital side of things.



What will you be looking for as you judge entries? In your experience, what distinguishes a winning insurance submission from the rest?



Boldness, efficiency and honesty is what I will be looking in the first instance. To add to that I will focus on innovation and the uniqueness level of the proposition. But most important of all, if and how the service buyer benefitted from this.



What advice would you give to someone entering the awards?



Just make sure your entry reflects you. Remember it is your chance to introduce yourself and your accomplishment to someone who doesn't know you.



What would you say to those who are on the fence about entering this year?



This is an excellent opportunity to distinguish yourself from the rest in the multinational industry and let the world know about your accomplishments. Be brave and enter.



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