JUDGES Q&A



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(interim)

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- What does excellence in multinational insurance mean to you?
- Excellence in the multinational insurance world is (to me) the ever-challenging aspiration to deliver the highest standard in quality and consistency by offering compliant, timely and customized, yet frugal insurance coverages that meet the everchanging expectations of a fast-evolving global clientele.
- What key trends or innovations do you expect to see reflected in this year's submissions?
- Key trends and innovations which focus on productivity, raising levels of automatization, compliance, and documentation.
- What will you be looking for as you judge entries? In your experience, what distinguishes a winning insurance submission from the rest?
- A proposition which by means of a product or human interaction implements and shares best practice, thus raising overall market practice levels.

- What advice would you give to someone entering the awards?
- When presenting your entry, please state the original problem to solve and share the issues you faced to resolve. What part of the solution or best practice you created would be non-proprietary, worth sharing for the benefit of the global market practice?
- What would you say to those who are on the fence about entering this year?
- Please share your innovation or practice. As small as it may seem to you, it could help the cause and be grand to others.

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