

FOR HEALTHCARE LEADERS

**HSJ**

Wilmington  
Healthcare

# Wilmington Healthcare Customer Databases

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Increase your reach to the right  
NHS professionals

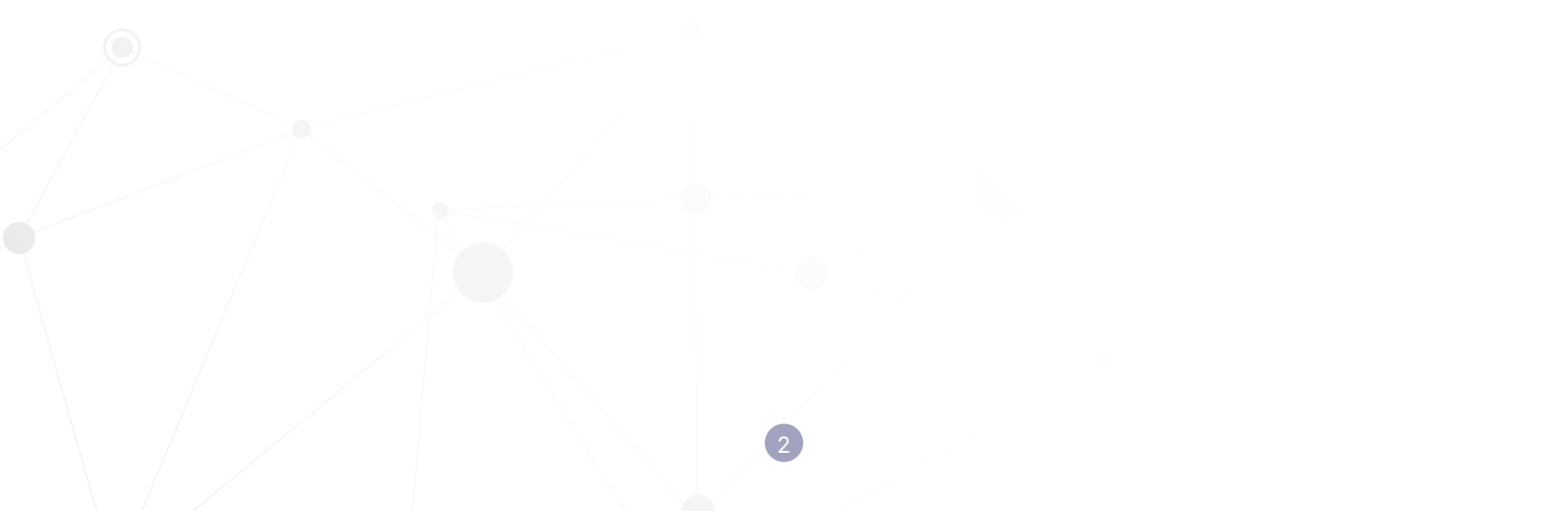
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MAY 2023

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# Database of Allied Health Professionals

Allied health professionals (AHPs) are key members of today's multidisciplinary healthcare team. They work in partnership with colleagues across the healthcare system as well as in the independent and voluntary sectors. They operate in a range of surroundings including hospitals, community, clinics and surgeries.

Our Database of Allied Health Professionals contains accurate contact details for AHPs working across areas including dietetics, perfusion, physiotherapy, podiatry and radiology.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, highly targeted data you need and the reassurance that you will be GDPR compliant.

## Organisation types:

- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Islands
- Local Health Board
- Private Hospital
- Private Hospitals Trusts
- ROI Hospital
- Trusts

## Database contents

9,551

Responsibility/Role	Count
Dietician	2,929
Operation Department Practitioner	682
Perfusionist	17
Physiotherapist	1,509
Physiotherapy Manager	374
Podiatrist	1,822
Podiatry Manager	142
Radiographer	1,630
Radiology Manager	184
Superintendent Radiographer	262

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email [sales@wilmingtonhealthcare.com](mailto:sales@wilmingtonhealthcare.com)

**Notes:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2023**.

# Database of Commissioners, Payers and Influencers

Our Database of Commissioners, Payers and Influencer's predominantly focuses on commissioning functions but also includes key influencer's across the healthcare system, social care and public health.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

39,099

Responsibility/Role	Count
Accountable Clinical Director	1,455
Acute Commissioning	211
Area Prescribing Committee	487
Assistant Director of Finance	258
Associate National Clinical Director	3
Board Member	23
Business Manager	146
Cancer Alliance Board Member	194
Cancer Alliance Chair	22
Cancer Alliance Clinical Lead	77
Cancer Alliance Manager	85
Category Tower Contact	4
Category Tower Manager	10
Chair – Area Prescribing Committee	40
Chairman, Clinical Audit Group	138
Chairperson	837
Chief Executive/General Manager	915
Chief Operating Officer	70
Chief Pharmacist	468
Clinical Advisory Group Chair	28
Clinical Chair (CHDNW)	3
Clinical Directors	1,623
Clinical Lead	3,373
Collaborative Project Manager (CNW)	1
Comm Lead – Clinical/Integrated Governance	15
Comm Mbr – Clinical/Integrated Governance	32
Commissioning	539
Commissioning Contracts Manager	149
Committee Chairperson	63
Community Commissioning	236
Community Pharmacist	3

Responsibility/Role	Count
Director of Finance	1,610
Director of Health & Social Care – Adult	191
Director of Health & Social Care – Older People	166
Director of Nursing	900
Director of Public Health	178
Director of Strategic Commissioning	84
Director Specialised Commissioning Group	6
Directorate Managers	745
Directorate Matron	50
Directorate Pharmacist	154
Directorate Service Manager	564
Drug & Therapeutic Committee	572
Drug Information	312
Drug Purchasing	299
Executive Member	12
Formulary – Other Publications	28
Formulary Management	95
Head of Clinical Services	249
Head of Department	1,844
Head of General Pharmaceutical Svs	192
Health & Wellbeing Board – Chair	155
Health & Wellbeing Board – Consortia Rep	313
Health & Wellbeing Board – Elected Member	501
Health & Wellbeing Board – HealthWatch Member	111
Health & Wellbeing Board – Member	1,276
Health Promotion And Improvement	124
High Cost Drug Pharmacist	81
HSCP Board Member	405
Immunisation Co-ordinator	48
Lead – Allied Health Professionals (CNW)	2

Responsibility/Role	Count
Lead – Chemotherapy (CNW)	1
Lead – Director for Procurement	208
Lead Clinical Oncologist (CNW)	3
Lead Clinician (CHDNW)	8
Lead Clinician (CNW)	11
Lead Manager (CHDNW)	6
Lead Manager (CNW)	11
Lead Nurse	1,734
Lead Nurse (CHDNW)	1
Lead Nurse (CNW)	5
Lead Pharmacist (CNW)	6
LPC Committee Member	595
LPC Manager	67
LPC Secretary	34
Medical Director	874
Member of Executive Management Team	2,649
Mental Health Commissioning	204
National Clinical Director	25
Network Board Member	16
Network Director	70
NHS Policy Advisory Board Member	93
PCN Board Member	287
PCN Business Manager	200
Performance Management	74
Performance Management Director	608
Performance/Quality Assurance	136
Pharmaceutical Advisor	276
Pharmaceutical Specialist Commissioning	7
Place Based Provider Collaborative Representative	265
Planning & Strategy	755
Prescribing Advisor	2,393
Primary Care Commissioning Committee – Chair	92
Primary Care Commissioning Committee – Member	960
Procurement Board Chair	1
Procurement Board Member	72
Programme Chair	1
Programme Clinical Advisor	7
Programme Clinical Lead	54
Programme Executive Team	28
Programme Lead – Acute planned care/ elective care	75
Programme Lead – Acute unplanned care/ non elective care	78
Programme Lead – Commissioning	174
Programme Lead – Community Services	34
Programme Lead – Education	13

Responsibility/Role	Count
Programme Lead – Health & Wellbeing	21
Programme Lead – Long Term Conditions	58
Programme Lead – Long Term Conditions CVD	14
Programme Lead – Long Term Conditions Diabetes	28
Programme Lead – Long Term Conditions Respiratory	18
Programme Lead – Mental Health	92
Programme Lead – Primary Care Quality	145
Programme Lead – Prescribing & Medicines Management	73
Public Health Centre Director	9
Public Health Commissioning	6
Public Health Consultant	293
Purchase Advice	217
Quality Assurance	787
SCN Sub Group Board Member	13
Service Development	2,401
Service Manager – Other	6
Specialist Buyer	148
Steering Group Member	216
Strategic Clinical Lead	449
Strategic Commissioning – Drug & Alcohol Misuse	29
Strategic Commissioning – Health Promotion	26
Strategic Commissioning – Mental Health	30
Strategic Commissioning – Screening & Immunisation	19
Commissioning – Sexual Health	45
Support Team Board Member	1
Tumour Lead – Breast (CNW)	4
Tumour Lead – Central Nervous System (CNW)	3
Tumour Lead – Colorectal (CNW)	6
Tumour Lead – Endocrine/Thyroid (CNW)	3
Tumour Lead – Haematology (CNW)	4
Tumour Lead – Head & Neck (CNW)	6
Tumour Lead – Hepatobiliary (CNW)	3
Tumour Lead – Lung (CNW)	6
Tumour Lead – Ovarian (CNW)	6
Tumour Lead – Paediatrics/Adolescents (CNW)	3
Tumour Lead – Sarcoma/Bone & Art Cartilage (CNW)	4
Tumour Lead – Skin (CNW)	9
Tumour Lead – Upper GI (CNW)	7
Tumour Lead – Urological (CNW)	6

## Organisation types:

- Academic Health Science Networks
- Area Prescribing Committee
- Cancer Alliance
- Cancer Network
- Cardiac Networks
- Care Provider
- Care Service Supplier
- Category Tower Service Provider
- Clinical Reference Group
- Clinical Senate
- Community Health Council
- Commissioning Support Unit
- Department of Health in Northern Ireland
- Drug & Therapeutics Committee
- GP Practice
- Health & Social Care Board
- Health and Wellbeing Board
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Health Social Care Partnership
- ICB Sub Location
- Independent Hospice
- Independent Sector Treatment Centre HQ
- Islands
- Local Education Training Board
- Local Government
- Local Health Board
- Local Pharmaceutical Committee
- National Commissioning Board
- National Genomics Board
- National Improvement Programme
- National Intelligence Network
- National Managed Clinical Network
- National Medicines Information
- National Procurement Board
- NCB Specialised Commissioning Group
- NHS Executive
- NHS in Scotland
- NHS in Wales
- NHS Policy Advisory Board
- NHS Supplies
- Nursing/Care Home
- Other
- Primary Care Network
- Private Hospital
- Private Hospital HQ
- Private Practice
- Programme of Care
- Public Health Centre
- Public Health National Office
- Radiotherapy Network
- Regional Managed Clinical Network
- Regional Procurement Board
- Retail Pharmacy
- Retail Pharmacy 'BG'
- Retail Pharmacy 'IND'
- Retail Pharmacy 'NHQ'
- Retail Pharmacy 'Main Chain'
- Retail Pharmacy 'Multiple'
- RMI
- Shared Services Organisations
- Special Health Authorities
- Strategic Clinical Network
- Trusts
- Unit
- Welsh Regulatory Board
- Wholesale

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# Database of GP Practices

Our Database of GP Practices provides a comprehensive and accurate view of key stakeholders within GP Practices across UK and Republic of Ireland, giving your teams data to precisely target and understand the market.

All information gathered is meticulously researched and verified by our specialist team; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

226,516

Responsibility/Role	Count
Accountable Clinical Director	1,455
Advanced Practitioner	5,134
All Community Psychiatric Nurses	2,006
All District Nurses	3,421
All Health Visitors	5,010
All Midwives	3,929
All Partners	26,126
All Practice Nurses	29,600
Assistant GP	186
Assistant Practitioner	300
Associate GP	513
Chairperson	123
Civilian Medical Practitioner	127
Clinical Pharmacist	5,265
Community Liaison Nurse	18
Community Liaison Nurse Manager	5
Community Matron	1,005
Community registered general nurse ROI Only	170
Community Specialist Nurse	2,600
Computer Manager	8,219
Continence Advisor	504
Counsellor	522
Dietician	3,019
Dispenser	3,492
Flexible Career Scheme GP	1
GP Cluster Lead	202
GP Registrar	2,359
GP Retainer	190

Data can be segmented to enable targeting of campaigns by:

- Geography
- GP Federation Links
- Medicine Dispensing Practices
- Number of Partners/Patient List Size
- PCN Membership

Responsibility/Role	Count
GP Trainer	5,360
Head of Midwifery	224
Healthcare Assistant	10,974
Healthcare Manager	115
LMC Board Member	1,322
LMC Chairperson	117
LMC Chief Executive	91
LMC Treasurer	46
LMC Vice Chair	89
Locum GP	1,790
Medical Officer	61
Nurse Practitioner	6,341
Other Community Nurses	265
Other GP	26,937
Other Staff Members	2,449
Partner	347
PCN Board Member	287
PCN Business Manager	200
Pharmacy PCN Lead	1,082
Physician Associate	768
Practice Lead – Diabetes	4,362
Practice Lead – Respiratory	3,621
Practice Manager	12,961
Public Health Nurse	759
Salaried GP	19,301
Senior Medical Officer	63
Senior Midwife	509
Senior Partner	12,833
Senior Practice Nurse	2,952

Responsibility/Role	Count
Senior Public health nurse ROI Only	67
Social Prescribers/Link Worker	236
Team Leader – CPN	436

Responsibility/Role	Count
Team Leader – District Nurse	511
Team Leader – Health Visitor	317
Team Leader – Midwife	219

### Services provided at practice level:

- Acupuncture
- Angina
- Ante-natal/Post-natal
- Anticoagulant
- Asthma
- Audiology
- Blood Pressure
- Blood Test
- Bowel Clinic
- Breast Screening
- Cervical Smear Testing
- Chiropody/Podiatry
- Cholesterol Monitoring
- Complementary Medicine
- Continence Clinic
- COPD
- Coronary Care/Rehabilitation
- Counselling
- Dentistry
- Dermatology
- Diabetic
- Dietary Advice
- Disease Management
- Ear Care
- Endoscopy
- Epilepsy
- Exercise Clinic
- Family Planning
- Gynaecology
- Health Promotion
- Heart Disease Prevention
- Homoeopathy
- Hypertension
- Infertility
- Leg Ulcer
- Lipid Clinic
- Medication Review
- Menopause
- Minor Illness
- Minor Surgery Operations
- New Patients
- Non-NHS Examination
- Occupational Therapy
- Ophthalmology
- Orthopaedic
- Osteopathy
- Over 75 Clinic
- New Patients
- Non-NHS Examination
- Parent Craft
- Phlebotomy
- Physiotherapy
- Psychiatry
- Psychology
- Relate Counsellor
- Rheumatology
- Safer Sex
- Skin Care Clinic
- Smoking Cessation
- Specialist Blood Test
- Speech & Language Therapy
- Sports Medicine Clinic
- Stoma
- Stress Management
- Substance Abuse Prevention
- Thyroid
- UTI
- Ultrasound
- Urology
- Vaccinations
- Vaccinations – Flu
- Vaccinations – Tetanus
- Vaccinations – Travel
- Vaccinations – Yellow Fever
- Vasectomy
- Wart/Cryotherapy Clinic
- Well Baby/Child Surveillance
- Well Man
- Well Person
- Well Woman
- Young Persons Walk-in

#### Data attributes and insights available:

- Computer systems each practice is using
- GMC Code at HCP level
- GPs with an interest
- Organisational Data Service Code (ODS)/Practice Code
- Practices that dispense medicines
- Prescribing decision support system being utilised by each practice
- Services provided at practice level
- Training practices (Practices with a GP Registrar)

#### Organisation types:

- Care Provider
- GP Cluster
- GP Practice
- Health Board Scotland
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Local Medical Committee
- Ministry of Defence
- Primary Care Network
- Prison
- Private Consultant
- Private Hospital
- Private Practice
- ROI GP
- ROI Health Centre
- ROI Hospital
- Walk in Centre

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# Database of Healthcare Interest Groups

Discover the power of Healthcare Interest Groups with our comprehensive database! The groups are defined as organisation whose members of staff and/or students share political, social or other goals and ambitions relating to healthcare. Their mission is to influence public policy and opinion to achieve those goals which can be achieved through education, legislation, financial support or advisory roles.

If you want to influence or find key opinion leaders in specific therapy areas and organisations like charities, Royal Colleges and Universities this product will help you, data covers UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

7,416

Responsibility/Role	Count
Healthcare Interest Group (Other)	391
Healthcare Interest Group Clinical Member	572
Healthcare Interest Group Service Manager	362
Health Economist	69
Lecturer	672
Marketing/Business Development	770
Reader/Post Doctorate	54
Research Fellow	316
Senior Member	4,210

## Interest group organisations:

- Advisory Group
- Charity
- Commissions, Boards or Committee
- Education Providers
- Government Organisations
- Interest Group
- Professional Associations
- Royal College
- Statutory Body
- Trade Association
- Union
- University

## Selectable Therapy Areas:

- Cardiology
- Children
- Dermatology
- Diabetes
- Elderly Care
- Eye Health
- Gastroenterology
- Mental Health
- Neurology
- Oncology
- Renal
- Respiratory

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# Database of Healthcare Management in Republic of Ireland

Healthcare in the Republic of Ireland is based on a public health care model funded by general taxation. Provided by the Health Service Executive, the system is split into primary and secondary care components.

Working with administrators, providers, financial managers and marketing specialists, managers must be prepared to navigate competing demands and priorities within their organisation.

Our Database of Healthcare Management in Ireland contains key stakeholders and decision makers within selected management roles.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Data can be segmented to enable targeting of campaigns by:

- Job responsibility
- Organisation type

## Database contents

3,039

Responsibility/Role	Count
Catering	79
Chairman – Hospital Medical Board	21
Chairperson	9
Chief Executive	56
Chief Officer	9
Chief Pharmacist	79
Child Care/Mental Health/Intellectual Disabilities	9
Clinical Directors	108
Clinical Lead	139
Computer Network Manager	11
Director of Finance	340
Director of Infection Control	98
Director of Nursing	256
Director of Public Health	5
Director of Public Health Nursing	39
Directorate Managers	3
Directorate Nurse Manager	22
Dispensary Services	14
Divisional Principal Officer	3
Facilities Management	45
General manager – Locality Health Office	20
Head of Corporate Services/ Board Secretary	11
Head of Department	148
Head of Estates	52
Head of General Pharmaceutical Services	11

Responsibility/Role	Count
Head of Health and Wellbeing	7
Head of Social Care	7
Health and Safety	20
Hospital Manager	107
Hotel Services	37
Infection Control	16
Information Services	15
Information Technology	30
Laundry	43
Matron	129
Medical Director	48
Medical Records	11
Medical Staffing	21
Member of Executive Management Team	58
Minister for Health & Children	1
National Director	14
Non Executive Director	147
Operations	7
Other Board Member (Ireland)	70
Other Manager (Ireland)	1
Personnel	79
Pharmacist	351
Pharmacy Technician	74
Planning & Strategy	4
Primary Care	9
Public Relations	15
Quality Assurance	3

Responsibility/Role	Count
Radiographer	25
Radiology Manager	26
Risk Management	26
Secretary General	1
Security	11
Senior Buyer	7
Service Manager – PAMs	5
Supplies & Purchasing	27

#### Organisation types:

- Independent Hospice
- Nursing/Care Home
- Retail Pharmacy IND
- Retail Pharmacy NHQ
- ROI Community Healthcare Organisation
- ROI Department Health & Children ROI
- ROI Health Board
- ROI Health Service Executive
- ROI Hospital
- ROI Hospital Group
- ROI Local Health Office
- ROI Other

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Responsibility/Role	Count
Radiographer	25
Radiology Manager	26
Risk Management	26
Secretary General	1
Security	11
Senior Buyer	7
Service Manager – PAMs	5
Supplies & Purchasing	27

#### Organisation types:

- Independent Hospice
- Nursing/Care Home
- Retail Pharmacy IND
- Retail Pharmacy NHQ
- ROI Community Healthcare Organisation
- ROI Department Health & Children ROI
- ROI Health Board
- ROI Health Service Executive
- ROI Hospital
- ROI Hospital Group
- ROI Local Health Office
- ROI Other

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## Full speciality list

- A & E
- Adnexal Service
- Adult Congenital Cardiology
- Adult Psychology
- Anaesthetics
- Andrology
- Anterior Segment
- Asthma
- Audiological Medicine
- Bacteriology
- Biochemistry
- Bone Marrow – Oncology
- Breast Care
- Burns & Plastic Surgery
- Cardiac Rehabilitation
- Cardiology
- Cardiophysiology
- Cardiothoracic Surgery
- Cardio-vascular Disease
- Chemical Pathology
- Child & Adolescent Psychiatry
- Clinical Chemistry
- Clinical Genetics
- Clinical Immunology
- Clinical Neurophysiology
- Clinical Oncology
- Clinical Pharmacology
- Clinical Physiology
- Colo-Proctology
- Colo-rectal Oncology
- Colo-Rectal Surgery
- Colposcopy
- Community Paediatrics
- Congenital Heart Disease
- Continence Advice
- COPD
- Corneo Plastic Surgery
- Coronary Care
- Cosmetic Surgery – Non Surgical
- Cosmetic Surgery – Surgical
- CT/MRI Cardiology
- Cystic Fibrosis
- Cytology
- Cytopathology
- Dental Radiology
- Dental Surgery
- Dentistry
- Dermatology
- Dermatopathology
- Diabetes
- Diagnostic Radiology
- Echocardiology
- Elderly Care
- Elderly Psychiatry
- Electrophysiology
- EMI Mental Health
- Endocrinology
- Endoscopy
- ENT
- Epileptology
- Family Planning
- Foetal Medicine
- Forensic Medicine
- Forensic Psychiatry
- Gastric Surgery
- Gastroenterology
- Gastroenterology Oncology
- Gender Identity
- General Medicine
- General Surgery
- Glaucoma
- GUM
- Gynaecological Clinical Oncology
- Gynaecological Medical Oncology
- Gynaecological Pathology
- Gynaecology
- Haematology
- Haematology Oncology
- Head & Neck Cancer
- Heart Failure Cardiology
- Hepatobiliary
- Hepatology
- Histology
- Histopathology
- HIV
- Homoeopathy
- ICU/ITU/Critical Care
- Imaging
- Immunology
- Infection Control & Prevention
- Infectious Diseases
- Infertility
- Interventional Cardiology
- Interventional Radiology
- IVF
- Laparoscopic Surgery
- Learning Disabilities
- Limb Fitting
- Maxillofacial Surgery
- Medical Genetics
- Medical Oncology
- Medical Physics
- Medical Retina Service
- Medical Toxicology
- Medicine
- Medicine & Therapeutics
- Mental Health
- Metabolic Medicine
- Microbiology
- Molecular Medicine
- Neo-Natal Respiratory Medicine
- Neonatology
- Nephrology
- Neuro Oncology
- Neurology
- Neuro-Ophthalmology
- Neuro-Otology
- Neuropathology
- Neurophysiology
- Neuropsychiatry
- Neuroradiology
- Neurosurgery
- Nuclear Cardiology
- Nuclear Medicine
- Nutrition/Dietetics
- Obstetrics

### Full speciality list continued...

- Obstetrics & Gynaecology
- Occupational Health
- Ophthalmic Pathology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Medicine
- Oral Pathology
- Oral Surgery
- Orthodontics
- Orthopaedics
- Osteopathy
- Osteoporosis
- Otolaryngology
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Cardiology
- Paediatric Clinical Oncology
- Paediatric Dentistry
- Paediatric Diabetes
- Paediatric Endocrinology
- Paediatric ENT
- Paediatric Gastroenterology
- Paediatric Genetics
- Paediatric ITU
- Paediatric Medical Oncology
- Paediatric Metabolic Medicine
- Paediatric Nephrology
- Paediatric Neurology
- Paediatric Oncology
- Paediatric Orthopaedics
- Paediatric Plastic Surgery
- Paediatric Psychiatry
- Paediatric Radiology
- Paediatric Respiratory
- Paediatric Surgery
- Paediatric Urology
- Paediatrics
- Paediatrics & Neonates
- Pain Management
- Palliative Medicine
- Parkinson's Disease
- Pathology
- Periodontology
- Plastic Surgery
- Preventive Cardiology
- Prosthetic Dentistry
- Psychiatric Medicine
- Psychiatry
- Psychogerontology
- Psychotherapy
- Public Health Medicine
- Radiology
- Radiotherapy
- Rehabilitation Medicine
- Rehabilitation Psychiatry
- Renal
- Renal Anaemia
- Reproductive Health
- Respiratory Medicine
- Respiratory/Lung Cancer
- Restorative Dentistry
- Rheumatology
- Sexual Health
- Special Care
- Spinal Injury
- Sports Medicine
- Strabismus & Paediatrics
- Stroke
- Substance Abuse
- Surgical Oncology
- Thoracic Medicine
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplant Cardiology
- Transplantation
- Trauma & Orthopaedics
- Tropical Medicine
- Tuberculosis
- Ultra Sound
- Upper GI – Oncology
- Upper GI Surgery
- Urodynamics
- Urogynaecology
- Urology
- Urology Oncology
- Uro-Neurology
- Vascular
- Virology
- Vitreo Retinal Service

### Organisation types:

- Care Provider
- Department of Health Social Services Northern Ireland
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Independent Sector Treatment Centre
- Islands
- Local Government
- Local Health Board
- National Community Board
- National Community Board – RO
- NHS Executive
- NHS in Scotland
- NHS in Wales
- Nursing/Care Home
- Other
- Private Consultant
- Private Hospital
- Private Hospital HQ
- Private Practice
- Public Health Centre
- ROI Health Board
- ROI Hospital
- Shared Services Organisations
- Special Health Authorities
- Trusts
- Units

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# Database of Hospital Doctors

Hospital doctors work within many specialist and clinical therapy areas, and may also be involved in teaching and carrying out research. As well as day-to-day administrative duties such as keeping patient records and writing reports, Hospital doctors are increasingly undertaking managerial responsibilities in hospitals, getting involved in auditing and attending committee meetings.

We're the UK's leading directory of healthcare professionals, and we help you to communicate and influence clinicians throughout England, the Devolved Nations and the Republic of Ireland.

Our comprehensive database provides you with 400,000+ contacts at various levels.

Make your next campaign a success with our regularly verified data. We have a specialist team of product researchers on hand to provide you with quality, GDPR compliant data.

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Region
- Services provided by the organisation
- Specialty or overarching umbrella specialty

## Database contents

**79,064**

## Additional fields available:

- Organisational Data Service Code (ODS)
- Provider Collaborative Links

Responsibility/Role	Count
Clinical Directors	1,680
Director of Public Health	189
Medical Director	920
Other Hospital Doctors	75,214
Physician Associate	768
Public Health Consultant	293

## Grades:

- Associate Specialist
- Clinical Assistant
- Consultant
- Dental Officer
- Professor
- Specialist Registrar
- Staff Grade

## Full speciality list

- A & E
- Adnexal Service
- Adult Congenital Cardiology
- Adult Psychology
- Anaesthetics
- Andrology
- Anterior Segment
- Asthma
- Audiological Medicine
- Bacteriology
- Biochemistry
- Bone Marrow – Oncology
- Breast Care
- Burns & Plastic Surgery
- Cardiac Rehabilitation
- Cardiology
- Cardiophysiology
- Cardiothoracic Surgery
- Cardio-vascular Disease
- Chemical Pathology
- Child & Adolescent Psychiatry
- Clinical Chemistry
- Clinical Genetics
- Clinical Immunology
- Clinical Neurophysiology
- Clinical Oncology
- Clinical Pharmacology
- Clinical Physiology
- Colo-Proctology
- Colo-rectal Oncology
- Colo-Rectal Surgery
- Colposcopy
- Community Paediatrics
- Congenital Heart Disease
- Continence Advice
- COPD
- Corneo Plastic Surgery
- Coronary Care
- Cosmetic Surgery – Non Surgical
- Cosmetic Surgery – Surgical
- CT/MRI Cardiology
- Cystic Fibrosis
- Cytology
- Cytopathology
- Dental Radiology
- Dental Surgery
- Dentistry
- Dermatology
- Dermatopathology
- Diabetes
- Diagnostic Radiology
- Echocardiology
- Elderly Care
- Elderly Psychiatry
- Electrophysiology
- EMI Mental Health
- Endocrinology
- Endoscopy
- ENT
- Epileptology
- Family Planning
- Foetal Medicine
- Forensic Medicine
- Forensic Psychiatry
- Gastric Surgery
- Gastroenterology
- Gastroenterology Oncology
- Gender Identity
- General Medicine
- General Surgery
- Glaucoma
- GUM
- Gynaecological Clinical Oncology
- Gynaecological Medical Oncology
- Gynaecological Pathology
- Gynaecology
- Haematology
- Haematology Oncology
- Head & Neck Cancer
- Heart Failure Cardiology
- Hepatobiliary
- Hepatology
- Histology
- Histopathology
- HIV
- Homoeopathy
- ICU/ITU/Critical Care
- Imaging
- Immunology
- Infection Control & Prevention
- Infectious Diseases
- Infertility
- Interventional Cardiology
- Interventional Radiology
- IVF
- Laparoscopic Surgery
- Learning Disabilities
- Limb Fitting
- Maxillofacial Surgery
- Medical Genetics
- Medical Oncology
- Medical Physics
- Medical Retina Service
- Medical Toxicology
- Medicine
- Medicine & Therapeutics
- Mental Health
- Metabolic Medicine
- Microbiology
- Molecular Medicine
- Neo-Natal Respiratory Medicine
- Neonatology
- Nephrology
- Neuro Oncology
- Neurology
- Neuro-Ophthalmology
- Neuro-Otology
- Neuropathology
- Neurophysiology
- Neuropsychiatry
- Neuroradiology
- Neurosurgery
- Nuclear Cardiology
- Nuclear Medicine
- Nutrition/Dietetics
- Obstetrics

### Full speciality list continued...

- Obstetrics & Gynaecology
- Occupational Health
- Ophthalmic Pathology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Medicine
- Oral Pathology
- Oral Surgery
- Orthodontics
- Orthopaedics
- Osteopathy
- Osteoporosis
- Otolaryngology
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Cardiology
- Paediatric Clinical Oncology
- Paediatric Dentistry
- Paediatric Diabetes
- Paediatric Endocrinology
- Paediatric ENT
- Paediatric Gastroenterology
- Paediatric Genetics
- Paediatric ITU
- Paediatric Medical Oncology
- Paediatric Metabolic Medicine
- Paediatric Nephrology
- Paediatric Neurology
- Paediatric Oncology
- Paediatric Orthopaedics
- Paediatric Plastic Surgery
- Paediatric Psychiatry
- Paediatric Radiology
- Paediatric Respiratory
- Paediatric Surgery
- Paediatric Urology
- Paediatrics
- Paediatrics & Neonates
- Pain Management
- Palliative Medicine
- Parkinson's Disease
- Pathology
- Periodontology
- Plastic Surgery
- Preventive Cardiology
- Prosthetic Dentistry
- Psychiatric Medicine
- Psychiatry
- Psychogerontology
- Psychotherapy
- Public Health Medicine
- Radiology
- Radiotherapy
- Rehabilitation Medicine
- Rehabilitation Psychiatry
- Renal
- Renal Anaemia
- Reproductive Health
- Respiratory Medicine
- Respiratory/Lung Cancer
- Restorative Dentistry
- Rheumatology
- Sexual Health
- Special Care
- Spinal Injury
- Sports Medicine
- Strabismus & Paediatrics
- Stroke
- Substance Abuse
- Surgical Oncology
- Thoracic Medicine
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplant Cardiology
- Transplantation
- Trauma & Orthopaedics
- Tropical Medicine
- Tuberculosis
- Ultra Sound
- Upper GI – Oncology
- Upper GI Surgery
- Urodynamics
- Urogynaecology
- Urology
- Urology Oncology
- Uro-Neurology
- Vascular
- Virology
- Vitreo Retinal Service

### Organisation types:

- Care Provider
- Department of Health Social Services Northern Ireland
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Independent Sector Treatment Centre
- Islands
- Local Government
- Local Health Board
- National Community Board
- National Community Board – RO
- NHS Executive
- NHS in Scotland
- NHS in Wales
- Nursing/Care Home
- Other
- Private Consultant
- Private Hospital
- Private Hospital HQ
- Private Practice
- Public Health Centre
- ROI Health Board
- ROI Hospital
- Shared Services Organisations
- Special Health Authorities
- Trusts
- Units

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For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email [sales@wilmingtonhealthcare.com](mailto:sales@wilmingtonhealthcare.com)

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# Database of Local Government

Local authorities play a vital role in ensuring and promoting services in communities are provided in an efficient and cost-effective way to meet local needs. They play a essential role in public health and in integrating care services with the local placed based partnerships.

Our Database of Local Government contains full contact details of senior decision-makers working in local authorities in the UK in a role related to health or social care.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

**7,742**

Responsibility/Role	Count
Assembly Member	45
Assistant Director of Social Services – Children & Families	151
Assistant Director of Social Services – Other	10
Assistant Director of Social Services – Policy Strategy	19
Assistant Director of Social Services – Support Services	27
Assistant/Deputy Chief Executive	71
Chairman	77
Chairperson – Health and Social Care Board	1
Chief Executive	203
Community Care	146
Computer Operations	147
Computer Support	146
Computer Systems Development	149
Council Leader	11
Departmental Head of I.T.	16
Deputy Director of Children's Services	120
Director of Children's Services	185
Director of Children's Services – Education	186
Director of Health & Social Care – Adult	191
Director of Health & Social Care – Older People	166
Director of Public Health	138
Director of Strategic Commissioning	84
Diversity and Equality Lead	102
Estates	11
Head of Adult Community Learning	85

Responsibility/Role	Count
Head of Corporate Services/ Board Secretary	113
Head of Estates	142
Head of Finance	224
Head of Information Technology	164
Head of Personnel	174
Health & Safety	111
Health & Wellbeing Board – Chair	155
Health & Wellbeing Board – Consortia Rep	131
Health & Wellbeing Board – Elected Member	501
Health & Wellbeing Board – HealthWatch Member	111
Health & Wellbeing Board – Member	1,276
Health and Social Care Board Member	57
Health Improvement	114
HSCP Board Member	405
I.T. Procurement	124
Information Services	121
Member of Management Executive	739
Network Management	147
Purchasing	134
Regional Partnership Board Member	120
Senior Information Risk Owner	135
Strategic Commissioning – Drug & Alcohol Misuse	29
Strategic Commissioning – Health Promotion	26
Strategic Commissioning – Mental Health	30
Strategic Commissioning – Screening & Immunisation	19
Strategic Commissioning – Sexual Health	45
Sustainability Manager	108

### Local Government types:

- Combined Authorities
- County Councils
- Greater London
- Health and Wellbeing Board
- Metropolitan and London Authorities
- Metropolitan Councils
- Other Unitary Councils excluding
- Regional Partnership Board

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# Database of Medical Laboratory Professionals

Medical laboratory professionals are healthcare professionals who work in an analytical or diagnostic capacity in clinical laboratories and research facilities in hospitals. They are constantly under pressure to procure clinically and cost-effective laboratory technology and supplies to deliver patient-centric services.

Our Database of Medical Laboratory Professionals contains key contacts covering various responsibilities and specialties within the medical sciences field.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- NHS organisations
- Private/NHS locations
- Region

## Database contents

6,810

Responsibility/Role	Count
Biochemist	158
Biomedical Scientist/MLSO	1,965
Clinical Directors	94
Genetic Counsellor	37
Hospital Doctors	3,570
Laboratory Manager	489
Lead Nurse	2
Medical Director	19
Other Medical Scientist/Manager	286
Pathology Manager	149
Quality Assurance	1
Specialist Nurse	9
Strategic Clinical Lead	31

## Organisation types:

- Genomics Central Lab Hub
- Genomics Local Lab Hub
- HBS
- HBS Combined Service
- HBS Specialist Service
- HCIG
- Islands
- Local Health Board
- Private Consultant
- Private Hospital
- ROI Hospital
- ROI Hospital Group
- Special Health Authorities
- Trust
- Unit

**The database covers the following areas of specialty or service areas:**

- Bacteriology
- Biochemistry
- Cardiology
- Cardiophysiology
- Chemical Pathology
- Clinical Chemistry
- Clinical Genetics
- Clinical Immunology
- Clinical Pharmacology
- Clinical Physiology
- Cytology
- Cytopathology
- Dermatology
- Dermatopathology
- Endocrinology
- Foetal Medicine
- Gastroenterology
- Gynaecological Clinical Oncology
- Haematology
- Haematology Oncology
- Hepatology
- Histology
- Histopathology
- Imaging
- Immunology
- Immunopathology
- Infectious Diseases
- Infertility
- IVF
- Medical Genetics
- Medical Physics
- Medical Toxicology
- Microbiology
- Molecular Medicine
- Nephrology
- Neuropathology
- Nuclear Medicine
- Oral Microbiology
- Oral Pathology
- Pathology
- Radiology
- Radiotherapy
- Renal
- Respiratory Medicine
- Rheumatology
- Substance Abuse
- Tissue Viability/Wound Care
- Urology
- Vascular
- Virology

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# Database of Medicines Management

The National Prescribing Centre describes medicines management as 'a system of processes and behaviours that determines how medicines are used by the NHS and patients'. Effective Medicines Management services reduce illness rates.

Our Database of Medicines Management provides contact details for those people that are involved in defining and following those processes and behaviours to enable people to make the best possible use of medicines. As an important priority for the NHS, medicines management is practised by managers as well as clinical professionals throughout healthcare and references in key policy documents and national initiatives.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- NHS region
- Organisation type

## Database contents

**37,462**

Responsibility/Role	Count
Area Manager	705
Area Prescribing Committee	8
Branch Purchaser	1,929
Chain Purchaser	300
Chair – Area Prescribing Committee	40
Chair – Local Professional Network	12
Chairperson	147
Chief Executive	1,759
Chief Purchaser	196
Committee Chairperson	63
Director of Finance	742
Dispenser	6,639
Drug & Therapeutics Committee	1
Executive Member	12
Head of Medicines Management	253
Locum Pharmacist	1,258
LPC Committee Member	595
LPC Manager	67
LPC Secretary	34
Medicines Management	1,504
Medicines Management Committee Member	103
Medicines Optimisation	1,050
Member of Executive Management Team	7
Multiple Main Purchaser	117
Multiple Part Purchaser	79
Non Executive Director	38
Other Pharmacist	2,600
Pharmaceutical Advisor	6
Pharmacy Manager	6,082
Prescribing Advisor	1,196
Regional Advisor in Intensive Care Medicine	9
RMOC – Co-ordinator	4
RMOC – Member	77
Senior Pharmacist	6,330
Smoking Cessation Advisor	3,427
Superintendent Pharmacist	73

### Organisation types:

- Area Prescribing Committee
- Care Provider
- Commissioning Support Unit
- Drug & Therapeutics Committee
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Islands
- Local Health Board
- Local Pharmaceutical Committee
- Local Professional Network
- Medicines Management
- National Medicines Information
- Online Pharmacy
- Other
- Private Hospital
- Regional Medicines Information
- Regional Medicines Optimisation Committee
- Retail Pharmacy Chain
- Retail Pharmacy IND
- Retail Pharmacy Main Chain
- Retail Pharmacy Multiple
- Retail Pharmacy NHQ
- Special Health Authorities
- Trusts

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# Database of NHS Commissioning

Our Database of NHS Commissioning is an accurate means to communicate with key stakeholders in Healthcare in the UK. This product combines relevant healthcare professionals for ease of review and selection.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

**21,868**

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- ICB/Integrated Care System
- Organisation type

Responsibility/Role	Count
Accountable Officer for Controlled Drugs	8
Acute Commissioning	208
Assistant Director of Finance	1
Assistant Director of Support Services – Other	8
Assistant Director of Support Services – Policy Strategy	16
Assistant Director of Support Services – Children/Families	117
Assistant Director of Support Services – Support Services	23
Associate National Clinical Director	3
Caldicott Guardian	295
Chairperson	226
Chief Executive/General Manager	223
Chief Officer	35
Chief Operating Officer	70
Chief Pharmacist	15
Clinical Audit (Pharmacy)	26
Clinical Governance Manager	642
Clinical Lead	167
Clinical Senate Board Member	162
Comm Lead – Audit	52
Comm Lead – Clinical/Integrated Governance	15
Comm Lead – External and Public Relations	32
Comm Lead – Remuneration and Terms of Service	35
Comm Lead – Risk and Health & Safety	9
Comm Member – Clinical/Integrated Governance	32
Comm Member – Audit	64

Responsibility/Role	Count
Comm Member – External and Public Relations	7
Comm Member – Remuneration and Terms of Service	50
Comm Member – Risk and Health & Safety	5
Commissioning Contracts Manager	149
Community Commissioning	235
Community Pharmacist	3
Complaints Management	55
Computer Network Manager	27
Data Protection/Information Security Officer	86
Director of Finance	235
Director of Health & Social Care – Adult	145
Director of Health & Social Care – Older People	125
Director of Nursing	478
Director of Public Health	174
Director of Strategic Commissioning	78
Director Specialised Commissioning Group	6
Drug Information	11
Head of Clinical Services	5
Head of Corporate Services/Board Secretary	125
Head of General Pharmaceutical Services	7
Head of Legal Services	14
Health & Wellbeing Board – Chair	155
Health & Wellbeing Board – Consortia Rep	312
Health & Wellbeing Board – Elected Member	501
Health & Wellbeing Board – HealthWatch Member	111
Health & Wellbeing Board – Member	1,276

Responsibility/Role	Count
Health Promotion And Improvement	23
HSCP Board Member	405
Immunisation Co-ordinator	48
Information Services	42
Information Technology	371
Lead – Director for Procurement	11
Medical Director	474
Medicines Management	1,350
Member of Executive Management Team	1,629
Mental Health Commissioning	203
National Clinical Director	25
NCB – Director	48
NCB – Senior Management Team Member	24
Network Director	35
Non Executive Director	1,520
Operations	1,213
PALS Co-ordinator/Manager	1
Performance Management Director	497
Performance/Quality Assurance	136
Personnel	431
Pharmaceutical Advisor	230
Pharmaceutical Specialist Commissioning	7
Planning & Strategy	6
Prescribing Advisor	1,284
Primary Care Development	556
Programme Lead Acute Planned Care/ Elective Care	75
Programme Lead Acute Unplanned Care/ Elective Care	93
Programme Lead Acute Unplanned Care/ Non Elective Care	78
Programme Lead Commissioning	174

Responsibility/Role	Count
Programme Lead Community Services	35
Programme Lead Education	13
Programme Lead Health & Welbeing	21
Programme Lead Long Term Conditions	58
Programme Lead Long Term Conditions CVD	14
Programme Lead Long Term Conditions Diabetes	28
Programme Long Term Conditions Respiratory	18
Programme Lead Mental Health	92
Programme Lead Prescribing & Medicines Management	73
Programme Lead Primary Care Quality	145
Public Health Centre Director	2
Public Health Consultant	279
Public Relations	117
Quality Assurance	9
Quality Assurance (Pharmacy)	46
Risk Management	63
RO – Director	5
SCN Board Member	63
Service Development	1,872
Strategic Clinical Lead	449
Strategic Commissioning – Drug & Alcohol Misuse	26
Strategic Commissioning – Health Promotion	23
Strategic Commissioning – Mental Health	24
Strategic Commissioning – Screening & Immunisation	16
Strategic Commissioning – Sexual Health	44

## Organisation types:

- Clinical Senate
- Commissioning Support Unit
- Health & Social Care Board
- Health & Social Care Partnership
- Health & Wellbeing Board
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- ICB Sub Location
- Islands
- Local Government
- Local Health Board
- National Commissioning Board
- National Commissioning Board – RO
- NCB Specialized Commissioning Group
- Public Health Centre
- Public Health National Office
- Strategic Clinical Network
- Trust

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# Database of NHS Estates and Facilities Management

The NHS has a huge property portfolio, making estates and facilities management an important part of the regular conduct of our NHS.

Our Database of NHS Estates & Facilities Management comprises key decision makers who have budgetary control and influence in the procurement of a vast range of estates and facilities products and services.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- Organisation type
- Region

## Database contents

**6,231**

Responsibility/Role	Count
Capital Projects Manager	295
Catering	213
Chief Executive	358
Design Champion	5
Director of Finance	335
EBME Team Leader	259
Energy Management	178
Engineering	245
Estates	516
Facilities Manager	474
Health and Safety	257
Hotel Services	198
Laundry	181
Lead Director for Procurement	206
Maintenance	272
National Director	3
Portering	179
Security	174
Senior Buyer	309
Specialist Buyer	148
Specialist Buyer – Theatre	59
Supplies & Purchasing	809
Sustainability Manager	133
Transport Fleet Management	100
Waste Management	181
Works Manager	136

### Organisation types:

- Care provider
- Department of Health in Northern Ireland
- Estates Services
- Health & Social Care Board
- Health Board Combined Service
- Health Board Operating Unit
- Health Board Scotland
- Health Board Specialist Service
- Integrated Care Board
- Islands
- Local Health Board
- NHS Executive
- NHS in Scotland
- NHS in Wales
- NHS Supplies
- Other
- Shared Services Organisations
- Special
- Trust
- Units

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# Database of NHS Management

The NHS provides an enormous range of services to millions of people across the country. Without skilled and dedicated managers to lead and run it, it would not be able to do what it is here to do, Treat and care for patients.

NHS Managers plan a key role in ensuring that services are delivered by making sure clinicians have what they need to care for patients. This can include securing the right buildings, facilities, equipments, information and support staff to get the job done as safely and efficient as possible.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

54,090

Responsibility/Role	Count
Accountable Clinical Director	1,455
Accountable Commissioner	17
Acute Commissioning	212
Advocate	20
Area Team Commissioning Director	9
Assistant Director of Finance	258
Associate National Clinical Director	3
Board Member	120
Business Manager	9
Caldicott Guardian	283
Cancer Alliance Board Member	194
Cancer Alliance Chair	22
Cancer Alliance Clinical Lead	77
Cancer Alliance Manager	85
Cancer Services Manager	104
Capital Projects	295
Chair – Member Council	120
Chairman, Clinical Audit Group	138
Chairperson	769
Chief Clinical Information Officer	176
Chief Executive	557
Chief Officer	39
Chief Operating Officer	72

The data can be segmented to enable targeting of campaigns by:

- Clinical services
- Job responsibility
- Organisation type
- Services offered by Trust
- ICB/Integrated Care System

## Additional fields available:

- Organisational Data Service Code (ODS Code)
- Bed Numbers per Trust

Responsibility/Role	Count
Chief Pharmacist	438
Choose and Book	2
Clinical Advisory Group Chair	28
Clinical Audit Manager	117
Clinical Directors	1,567
Clinical Governance Manager	841
Clinical Lead	3,373
Clinical Senate Board Member	162
Clinical Senate Manager	8
Commissioning	550
Committee Chairperson	63
Communications & Engagement Lead	30
Community Commissioning	244
Complaints Management	268
Computer Network Manager	334
Covid Lead/Programme Manager	5
CRG Board Member	351
CRG Board Member – Professional Member	2
CRG Lead – Pharmacy	17
CRG Lead – Public Health	9
Data Protection/Information Security Officer	377

Responsibility/Role	Count
Dean	19
Design Champion	5
Digital Transformation Lead	29
Director of Education and Quality	5
Director of Finance	445
Director of Infection Control	241
Director of Medical Education	233
Director of Nursing	683
Director of Performance Management	600
Director of Public Health	46
Director Specialised Commissioning Group	6
Directorate Managers	745
Directorate Matron	50
Directorate Nurse Manager	150
Directorate Service Manager	565
Diversity and Equality Lead	255
Drug & Therapeutic Committee	572
Electronic Patient Records	85
Energy Management	178
Estates Lead	8
Estates Management	517
Executive Director	4,677
Expert Advisory Group Chair – Acute Oncology	7
Expert Advisory Group Chair – Breast	12
Expert Advisory Group Chair – Chemotherapy	2
Expert Advisory Group Chair – Children & Young People	10
Expert Advisory Group Chair – CNS & Brain	11
Expert Advisory Group Chair – Colorectal	13
Expert Advisory Group Chair – Endocrine/Thyroid	14
Expert Advisory Group Chair – Gynaecology	13
Expert Advisory Group Chair – Haematology	11
Expert Advisory Group Chair – Head & Neck	13
Expert Advisory Group Chair – Histopathology	2
Expert Advisory Group Chair – HPB	10
Expert Advisory Group Chair – Lung	12
Expert Advisory Group Chair – MSCC, AO & CUP	2
Expert Advisory Group Chair – Oesophagogastric (OG)	4
Expert Advisory Group Chair – Radiology	4
Expert Advisory Group Chair – Sarcoma	11

Responsibility/Role	Count
Expert Advisory Group Chair – Skin	11
Expert Advisory Group Chair – Teenagers & Young Adults	4
Expert Advisory Group Chair – Thoracic Oncology	1
Expert Advisory Group Chair – Upper GI	7
Expert Advisory Group Chair – Urology	10
Facilities Management	474
Head of Corporate Services/ Board Secretary	511
Head of Legal Services	155
Health and Safety	257
Health Promotion and Information	101
High Cost Drug Pharmacist	104
HSCP Board Member	405
ICB Member Local Authority	99
ICB Member NHS Trust	103
ICB Member Primary Medical Services	54
ICB Member Public Health	18
ICB Representative	743
ICP Committee Member	65
ICP GP Lead	14
ICP Independent Chair	8
ICP Pharmacist Lead	12
ICP Representative	151
Immunisation Co-ordinator	48
Immunisation Programme Provider	45
Improvement Director	7
Independent Medical Advisors	1
Infection Control	128
Information Services	361
Information Technology	489
Lead Director for Procurement	179
Lead Nurse	1,734
LETB Board Member	10
Library	195
Local Authority Representative	21
Local Healthwatch Manager	124
Locality Manager	58
Marketing/Business Development	171
Medical Director	759
Medical Records	111
Medical Staffing	261
Medicines Optimisation	1,092
Mental Health Commissioning	206
Mental Health Lead/Programme Manager	20
Minister for Health, Social Security & Public Safety	1
Modernisation	171
National Clinical Director	25

Responsibility/Role	Count
National Director	51
National PoC Director Highly Specialised	15
National Programme of Care Director	22
NHS Executive Member	24
NHS Policy Advisory Board Member	93
Non Executive Director	2,233
Occupational Health Manager	104
Operations	1,636
Other Directorate Managers	14
PA to Chief Executive	231
PALS Co-ordinator/Manager	134
Patient & Public Involvement Representative	148
PCN Board Member	287
PCN Business Manager	200
Performance Management	74
Personnel	561
Pharmaceutical Advisors	278
Pharmacy PCN Lead	1,082
Place Based Partnership Lead	62
Place Based Partnership Representative	327
Planning & Strategy	792
Postgraduate Medical Centre Manager	110
Primary Care Development	1,615
Private Patients	54
Programme Chair	1
Programme Director	79
Programme Lead Acute Planned Care/ Elective Care	75
Programme Lead Commissioning	174
Programme Lead Community Services	35
Programme Lead Education	13
Programme Lead Health & Wellbeing	21
Programme Lead Long Term Conditions	58
Programme Lead Long Term Conditions CVD	14
Programme Lead Long Term Conditions Diabetes	28
Programme Lead Long Term Conditions Respiratory	18
Programme Lead Mental Health	92

Responsibility/Role	Count
Programme Lead Primary Care Quality	145
Programme Lead Prescribing & Medicines Management	73
Programme Manager/Lead	92
Project Co-ordinator	17
Provider Collaborative Lead	9
Provider Collaborative Member	200
Public Health Commissioning	6
Public Relations/Communications	581
Quality Assurance	785
Regional Clinical Lead	1
Regional Director	11
Regional Partnership Board Member	120
Regional Programme of Care Manager	11
Research and Development Director	263
Responsible Officer	211
Risk Management	313
SCN Board Member	63
SCN Clinical Director	91
SCN Network Manager	14
SCN Sub Group Board Member	13
Screening & Immunisation Lead	20
Screening & Immunisation Manager	34
Security	174
Senior Information Risk Owner	272
Senior Management Team Member	25
Service Development	2,384
Service Manager – Other	6
Service Manager – PAMs	254
Steering Group Member	216
Sterile Services	162
Strategic Clinical Lead	45
Supplies & Purchasing	760
Support Team Board Member	1
Sustainability Lead	4
Training & Education	365
Transformation Lead	422
Treatment Centre Manager	46
Workforce Lead	87

## Organisation types:

- Academic Health Science NW
- Cancer Alliance
- Care Provider
- Clinical Reference Group
- Clinical Senate
- Commissioning Support Unit
- Community Health Council
- DHSS N\_Ireland
- Drug & Therapeutics Committee
- Estates Services AT
- Estates Services NHQ
- GP Federation
- Health & Social Care Board
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Operating Unit
- Health Board Scotland Specialist Service
- Health Social Care Partnership
- ICB Sub Location
- ICP Committee
- ICP Support Team
- Ind Sector Treatment Centre
- Ind Sector Treatment Centre HQ
- Integrated Care Board
- Integrated Care Partnerships
- Islands
- Joint Management Board
- Local Education Training Board
- Local Health Board
- Local Healthwatch
- National Commissioning Board
- National Commissioning Board – Republic of Ireland
- National Genomics Board
- National Healthwatch
- National Improvement Programme
- National Intelligence Network
- NCB Specialised Commg Group
- NHS Executive
- NHS in Scotland
- NHS in Wales
- NHS Policy Advisory Board
- Other
- Place Based Partnerships
- Primary Care Network
- Programme of Care
- Provider Collaborative
- Public Health Centre
- Public Health National Office
- Public Health Regional Office
- Radiotherapy Network
- Regional Partnership Board
- Special Health Authorities
- Strategic Clinical Network
- Trust
- Unit
- Welsh Regulatory Board

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## Database of NHS Pharmacists

Pharmacists make a difference to the lives of their patients through an expert knowledge of medicines and health. Pharmacists provide unique expertise and essential healthcare advice to ensure medicines are being used safely and efficiently. They're an integral part of our healthcare system.

Hospital Pharmacists are an essential part of a secondary care team. They provide, prepare and dispense medicines to treated patients.

Our Database of NHS Pharmacists provides a comprehensive source of information and insights within the UK.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Department
- Job responsibility
- Organisation type
- Specialty

### Database contents

**21,598**

Responsibility/Role	Count
Accountable Officer for Controlled Drugs	171
Area Prescribing Committee	487
Area Prescribing Committee – Chair	40
Chairperson	138
Chief Pharmacist	438
Clinical Audit	199
Clinical Trials	182
Committee Chairperson	64
Community Pharmacist	109
Directorate Pharmacist	154
Dispensary Services	280
Drug & Therapeutic Committee	572
Drug Information	312
Drug Preparation	339
Drug Purchasing	282
Drug Recall Co-ordinator	51
Executive Member	12
Formulary – Other Publications	28
Formulary Management	95
Formulation Research	18
Head of Clinical Services	249
Head of General Pharmaceutical Services	190
High Cost Drug Pharmacist	105
Interface Pharmacist	17
LPC Committee Member	595
LPC Manager	67
LPC Secretary	34
Medical & Nursing Research	6
Medication Counselling	57
Medicines Management	1,497
Medicines Optimisation	1,050
Mental Health Pharmacist	111
Pharmaceutical Advisor	278
Pharmaceutical Research	33
Pharmaceutical Specialist Commissioning	7
Pharmacist	7,449
Pharmacy Education & Training	284
Pharmacy Technician	3,718
Prescribing Advisor	1,320
Purchase Advice	209
Quality Assurance	252
Therapeutic Drug Monitoring	31

### Organisation types:

- Area Prescribing Committee
- Care Provider
- Commissioning Support Unit
- Department of Health & Social Security Northern Ireland
- Drug & Therapeutics committee
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Operating Unit
- Health Board Specialist Service
- ICB Sub Location
- Integrated Care Board
- Islands
- Local Health Board
- Local Pharmaceutical Committee
- National Commissioning Board
- National Commissioning Board – RO
- National Commissioning Board Specialised Commissioning Group
- National Medicines Information
- NHS in Scotland
- NHS in Wales
- Other
- Regional Medicines Information
- Shared Services Organisations
- Special Health Authorities
- Trust
- Unit

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# Database of Nursing and Care Homes

Nursing and care homes form an integral part of health and social care in the UK and Ireland. A 'care home' provides care services to patients in need of residential care. A 'nursing home' can also provide medical intervention if and when required.

Our Database of Nursing and Care Homes contains contact information for senior personnel working and managing private nursing and care homes across the UK and Republic of Ireland; including contacts based at independent hospices.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

20,405

Responsibility/Role	Count
Chief Executive/General Manager	192
Director	1,751
Director of Nursing	171
Head of Nursing	2,049
Home Manager	12,610
Matron	735
Medical Director	103
Named GP	1,201
Nursing Home Clinical Lead	1,593

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- Type of Services offered
- Organisation type
- Region

## Organisation services:

- Alcohol Dependency
- Dementia (EMI)
- Drug Dependency
- Learning Disability
- Mental Health
- No Medical Intervention
- Nursing Services
- Old Age Only
- Physical Disability
- Sensory Impairment
- With Nursing

## Organisation types:

- Care Provider
- Independent Hospice
- Nursing/Care Home
- Nursing/Care Home HQ
- Trust

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# Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of NHS activity using a significant proportion of the total resources of a hospital.

Get a thorough understanding of Operating Theatres and Diagnostics with our comprehensive database. Our product combines relevant HCPs, so you have access to all the people and places involved in operating procedures – from large operating suites in Acute Hospitals to minor surgery clinics in GP Settings. You can get accurate data from both the UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

**32,542**

Responsibility/Role	Count
Cath Lab Manager	88
Clinical Directors	799
Directorate Managers	522
Directorate Nurse Manager	137
Directorate Service Manager	426
EBME Team Leader	259
GP Partner	680
MacMillan/Marie Curie Nurse	105
Matron	728
Medical Director	252
Operation Department Practitioner	832
Other Directorate Managers	12
Other GP	161
Senior Partner	3,392
Specialist Nurse	15,715
Specialist Nurse Practitioner	1,586
Sterile Services	155
Theatre Manager	670
Theatre Nurse	3,251
Transplant Co-ordinators	202
Ward Manager	1,121
Ward Sister/Charge Nurse	1,449

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Organisation type
- Region
- Specialty

## Organisation types:

- Care Provider
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Independent Sector Treatment Centre
- Islands
- Local Health Board
- Nursing/Care Home
- Other
- Private Consultant
- Private Hospital
- Private Hospital HQ
- Republic of Ireland GP
- Republic of Ireland Hospital
- Republic of Ireland Hospital Group
- Shared Services Organisations
- Special Health Authorities
- Trust

**The database covers the following areas of specialty/service:**

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery – Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

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# Database of Private Hospital Management

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisations and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Our Database of Private Hospitals provides access to key management stakeholders working in private healthcare.

Clinical Healthcare Professionals e.g. Doctors and Nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data products.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Geography
- Job responsibility
- Region

## Database contents

2,985

Responsibility/Role	Count
Business Manager	126
Caldicott Guardian	1
Catering	84
Chief Executive/General Manager	463
Chief Pharmacist	35
Director of Finance	217
Director of Infection Control	41
Director of Nursing	278
Estates Management	89
Facilities Management	115
Head of Customer Services	57
Health and Safety	57
Hotel Services	91
Infection Control	41
Information Technology	21
Medical Director	168
Pathology Manager	19
Personnel	34
Pharmacist	326
Pharmacy Technician	116
Portering	61
Public Relations/Communications	17
Quality Assurance	49
Radiology Manager	79
Risk Management	27
Sterile Services	57
Supplies & Purchasing	134
Theatre Manager	182

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# Database of Retail Pharmacists

A retail pharmacist works according to legal and ethical guidelines to ensure the correct and safe supply of medical products to the general public. They are responsible for dispensing and controlling both prescription and non-prescription medicines.

Retail pharmacists also sell over-the-counter medical products and instruct patients in the use of medicines and medical appliances.

Some pharmacists will also offer specialist health check services, such as blood pressure monitoring and diabetes screening.

Our Database of Retail Pharmacists provides a comprehensive list of retail pharmacists across the UK and Republic of Ireland; including those who have responsibility for purchasing at either local or national level. Data is gathered across all types of pharmacies including: independents, chains and multiple outlets.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Independent pharmacies
- Responsibility
- Retail chains
- Retail multiples
- Services offered by the Pharmacy

Purchasers can be identified as:

- Purchasers at branch level
- Purchasers for whole chain

## Database contents

50,626

Responsibility/Role	Count
Area Manager	1,185
Branch Purchaser	3,165
Chain Purchaser	385
Chief Executive/Managing Director	3,305
Chief Purchaser/Buyer	400
Director of Finance	1,350
Dispenser	12,182
Locum Pharmacist	1,881
Multiple Part Purchaser	119
Multiple Purchaser	167
Operations Manager	57
Other Pharmacist	4,678
Pharmacy Manager	10,899
Senior Pharmacist	10,711
Superintendent Pharmacist	142

### Organisation services:

- Allergy Screening
- Anti-coagulation Monitoring
- Blood Glucose Testing
- Blood Pressure Testing
- Buying Groups
- Chlamydia Screening and Treatment
- Cholesterol Testing
- Delivery Services for Homecare
- Emergency Contraception
- Flu Vaccinations
- Incontinence Supplies
- Medicine Use Reviews
- Minor Ailments Service
- Needle Exchange and Supervised Drug Administration
- New Medicines Service – Asthma
- New Medicines Service – COPD
- New Medicines Service – Osteoporosis
- Oxygen Supply
- Pregnancy Testing
- Regional and National Headquarters
- Stop Smoking Service
- Travel Vaccinations
- Truss Fitting
- Weight Management

### Organisation types:

- Homecare Provider
- Online Pharmacy
- Outsourced Pharmacy
- Retail Pharmacy
- Wholesale

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# Database of Specialist Nurses

Specialist Nurses provide tailored care depending on the patients level of need. They also provide, education and support for patients to manage their symptoms, particularly patients with long term conditions and multiple morbidities. Typically, a 'Specialist Nurse' spend the majority of their time in clinical activity with the remaining spent in education, management activities and research.

Our Database of Specialist Nurses provides accurate insight for anyone seeking to influence senior staff in the nursing profession across the UK and Republic of Ireland. This product groups nurses with different responsibilities working across many clinical specialties.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- Region
- Specialty or umbrella specialty
- Seniority

## Database contents

**82,473**

## Additional fields available:

- Organisational Data Service Code (ODS)

Responsibility/Role	Count
Advanced Practitioner	61
Assistant Practitioner	3
Clinical Nurse Specialist	5,565
Consultant Nurse	400
Continence Advisor	408
Head of Midwifery	224
Lead Cancer Nurse	135
Lymphoma Nurse	10
MacMillan/Marie Curie Nurse	903
Matron	1,725
Midwife	3,483
Practice Development Nurse	199
Senior Midwife	509
Specialist Nurse	54,268
Specialist Nurse Practitioner	3,878
Team Leader – Midwife	219
Theatre Nurse	3,243
Ward Manager	3,588
Ward Sister/Charge Nurse	3,652

## Organisation types:

- Care Provider
- GP Practice
- Health Board Scotland
- Health Board Scotland – Combined Service
- Health Board Scotland – Specialist Service
- Ind Sector Treatment Centre
- Independent Hospice
- Islands
- Local Health Board
- Nursing/Care Home
- Private Consultant
- Private Hospital
- Republic of Ireland GP
- ROI Hospital
- Special Health Authorities
- Trust

## Full speciality list

- A & E
- Adnexal Service
- Adult Congenital Cardiology
- Ambulatory Paediatrics
- Anaesthetics
- Andrology
- Asthma
- Audiological Medicine
- Biochemistry
- Bone Marrow – Oncology
- Breast Care
- Burns & Plastic Surgery
- Cardiac Rehabilitation
- Cardiology
- Cardiophysiology
- Cardiothoracic Surgery
- Cardio-vascular Disease
- Chemical Pathology
- Child & Adolescent Psychiatry
- Clinical Chemistry
- Clinical Genetics
- Clinical Oncology
- Clinical Pharmacology
- Colo-Proctology
- Colo-rectal Oncology
- Colo-Rectal Surgery
- Colposcopy
- Community Paediatrics
- Continence Advice
- COPD
- Coronary Care
- Cosmetic Surgery – Non Surgical
- Cosmetic Surgery – Surgical
- Cystic Fibrosis
- Cytology
- Cytopathology
- Day Care
- Dental Surgery
- Dentistry
- Dermatology
- Dermatopathology
- Diabetes
- Diagnostic Radiology
- Elderly Care
- Elderly Psychiatry
- Electrophysiology
- EMI Mental Health
- Endocrinology
- Endoscopy
- ENT
- Epileptology
- Family Planning
- Forensic Medicine
- Forensic Psychiatry
- Gastric Surgery
- Gastroenterology
- Gastroenterology Oncology
- Gender Identity
- General Medicine
- General Surgery
- Glaucoma
- GUM
- Gynaecological Clinical Oncology
- Gynaecological Medical Oncology
- Gynaecology
- Haematology
- Haematology Oncology
- Head & Neck Cancer
- Heart Failure Cardiology
- Hepatobiliary
- Hepatology
- Histology
- Histopathology
- HIV
- Homoeopathy
- ICU/ITU/Critical Care
- Imaging
- Immunology
- Infection Control & Prevention
- Infectious Diseases
- Infertility
- Interventional Cardiology
- Interventional Radiology
- IVF
- Laparoscopic Surgery
- Learning Disabilities
- Limb Fitting
- Maxillofacial Surgery
- Medical Genetics
- Medical Oncology
- Medical Physics
- Medical Retina Service
- Medical Toxicology
- Medicine
- Mental Health
- Metabolic Medicine
- Microbiology
- Neo-Natal Respiratory Medicine
- Neonatology
- Nephrology
- Neuro Oncology
- Neurology
- Neuropathology
- Neurophysiology
- Neuropsychiatry
- Neuroradiology
- Neurosurgery
- Nuclear Medicine
- Nutrition/Dietetics
- Obstetrics
- Obstetrics & Gynaecology
- Occupational Health
- Ophthalmic Pathology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Medicine
- Oral Surgery
- Orthodontics
- Orthopaedics
- Osteopathy
- Osteoporosis
- Otolaryngology
- Paediatric A & E

## Full speciality list continued...

- Paediatric Anaesthetics
- Paediatric Cardiology
- Paediatric Clinical Oncology
- Paediatric Dentistry
- Paediatric Diabetes
- Paediatric Endocrinology
- Paediatric ENT
- Paediatric Gastroenterology
- Paediatric Genetics
- Paediatric ITU
- Paediatric Medical Oncology
- Paediatric Metabolic Medicine
- Paediatric Nephrology
- Paediatric Neurology
- Paediatric Oncology
- Paediatric Orthopaedics
- Paediatric Plastic Surgery
- Paediatric Psychiatry
- Paediatric Radiology
- Paediatric Respiratory
- Paediatric Surgery
- Paediatric Urology
- Paediatrics
- Paediatrics & Neonates
- Pain Management
- Palliative Medicine
- Parkinson's Disease
- Pathology
- Periodontology
- Plastic Surgery
- Preventive Cardiology
- Prosthetic Dentistry
- Psychiatric Medicine
- Psychiatry
- Psychogerontology
- Psychotherapy
- Public Health Medicine
- Radiology
- Radiotherapy
- Rehabilitation Medicine
- Rehabilitation Psychiatry
- Renal
- Renal Anaemia
- Reproductive Health
- Respiratory Medicine
- Respiratory/Lung Cancer
- Restorative Dentistry
- Rheumatology
- Sexual Health
- Special Care
- Spinal Injury
- Sports Medicine
- Stoma Care
- Stoma Care Oncology
- Strabismus & Paediatrics
- Stroke
- Substance Abuse
- Surgical Oncology
- Thoracic Medicine
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Trauma & Orthopaedics
- Tropical Medicine
- Tuberculosis
- Ultra Sound
- Upper GI – Oncology
- Upper GI – Surgery
- Urodynamics
- Urogynaecology
- Urology
- Urology Oncology
- Uro-Neurology
- Vascular
- Virology
- Vitreo Retinal Service

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To discuss how Wilmington Healthcare can elevate your targeting to the NHS, please email us at: [Marketing@wilmingtonhealthcare.com](mailto:Marketing@wilmingtonhealthcare.com) or fill out our enquiry form and a member of our team will be in touch!

For more information please contact us in any of the following ways:

w: [wilmingtonhealthcare.com](http://wilmingtonhealthcare.com)

e: [info@wilmingtonhealthcare.com](mailto:info@wilmingtonhealthcare.com)

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